



independence!

Statewide Disability Conference
Taking Action for Independence: Confrontation and Controversy

Dates: September 8 – 10, 2008

Location: Desmond Hotel and Conference Center, Albany, New York

Sponsorship/Partnership Opportunities

Get Involved!

At the heart of Independent Living is the strength people share with their peers. Your business can help provide strength to people with disabilities by sponsoring NYAIL's Statewide Conference.

Not only does your participation in the conference provide valuable monetary support but it also allows you to market your message toward a targeted audience of 300+ attendees – all involved in disability issues (ILC staff, consumers, families, vocational rehabilitation specialists, local business professionals, policy makers and government agency representatives.)

Sponsorship levels start at \$500 and can be customized to fit the needs and goals of your marketing plan.

Title Sponsor Package -- \$5,000

- Recognition as prime sponsor—logo and company name on all promotional/publicity materials including the conference tote bag
- Pre and post conference press coverage positioning your business a supporter of the disability community—photo opportunities, etc.
- Opportunity to address participants during the opening session
- Corporate banner and prominent signage
- Prime exhibit space
- Back cover advertisement on the conference program
- 8 conference tickets
- Lunch table for 8 on opening day
- Dinner with NYAIL leadership on opening day to discuss statewide/local marketing opportunities
- Company logo on NYAIL's homepage with active link for one year
- An introductory workshop for company employees on independent living in the workplace

Presenting Sponsor Package -- \$2,500

- Recognition as major sponsor—logo and company name on all promotional/publicity materials including the conference tote bag
- Recognition from the podium during the opening session
- Corporate banner and signage
- Exhibit space
- Full-page ad in the conference program
- 4 conference tickets
- Lunch for 4 on opening day
- Introduction to NYAIL leadership to discuss statewide/local marketing opportunities
- Company logo on NYAIL's homepage with active link for one year

Key Sponsor Package --\$1,000

- Recognition as key sponsor—logo and company name on all promotional/publicity materials
- Recognition from the podium during the opening session
- Prominent signage
- Exhibit space
- Half-page ad in the conference program
- 2 conference tickets
- Lunch for 2 on opening day
- Introduction to NYAIL leadership to discuss statewide/local marketing opportunities
- Company logo on NYAIL's homepage with active link for one year

Individual Event/Session Sponsors -- \$500

- Introduction at special breakfast session or specific workshop
- Exhibit space
- 2 conference tickets

Contact:

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